Proud to say I care for mutual fund

Sapna Narang

utual funds (MFs) are a boon for the investing community, be it retail, high networth individuals (HNIs) or ultra-HNIs. MFs provide us access to competent fund managers, whose talent would otherwise be lost to non-institutional investors.

Here, I would prefer to focus
on equity MFs. Most individual investors do not have the
resources, the ability or
the time to track individual equities. Equity
MFs provide individual investors

with an easy access to the country's equity markets and thus an option to participate in India's growth. The in-

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vesting process is transparent, secure and reliable. The turnaround time required for both, investment and redemption, is comparable with the best in the world. The funds, sponsors, asset management and trustee companies all are regulated.

Each fund has a fund manager, who manages the fund according to the given mandate. Most large fund houses have a team of fund managers supported by research analysts, who cover various sectors like automobiles, banking, pharma, etc. The research is mostly supported by inputs from an economist. And this wealth of information goes on to help the fund managers in their decision-making process.

In every field, there are knowledgeable people who help us make the appropriate choices. A doctor recommends appropriate medication, a CA guides us in presenting our financials under appropriate tax laws, a lawyer helps us wade through the complexities of the Indian legal system and a financial advisor can help us in choosing the appropriate investment products for our portfolio. There are those who deride the advice provided by financial advisors - calling it unscientific selection from 'commission-earning agents'.

I did not doubt the advice of my gynaecologist when she recommended a C-section, knowing fully well that she would be

a financial beneficiary, I doubt the advice of the atrician when he recon ed that my son be adm the ICU. I did not doubt vice of the cardiologis he recommended a bymy father. Over the y have followed the advic doctor, CA, lawyer, rea broker, interior decora All advice and servic dered have been paid for ing said that, I see no re doubt the advice provi financial advisors any 1 less than the advice pr by many others. Mos have realized that the v jority of professionals tors, engineers, lawyer financial advisors are and diligent. Every in has a few black sheep actions unfortunately

shadow on many other
So when some one
"Who cares for mutual i
I would like to stand up
my hand and shout out:
for mutual funds!"

The author is man partner, Capital



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